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## **MATT ROHS OF AHIOS PRESENTS AT THE GEORGIA HIMA 2010 ANNUAL MEETING**

**BOSTON, Mass., August 9, 2010** — Matt Rohs, President of the Association of Health Information Outsourcing Services (AHIOS) and Vice President & General Manager, ROI Services, for HealthPort<sup>®</sup>, presented an educational track at the Georgia Health Information Management Association (GHIMA) 2010 Annual Meeting in Atlanta, GA, on August 5<sup>th</sup>.

Rohs' presentation, titled "Calculating the True Costs of ROI," delivered hospital executives a refresher course on the Release of Information (ROI) process and offered a methodology for calculating the true costs of the ROI process. Additionally, this presentation served as an essential overview for any hospital considering bringing the ROI process in-house, particularly as a potential revenue-generating activity.

For more than a decade, AHIOS has worked to sustain its mission of increasing awareness of the value, importance and complexity of the outsourcing industry and establish standards of excellence in the ROI process. One of the most critical components of the organization's mission is to pursue fair and equitable treatment of the outsourcing industry through legislative, regulatory and legal processes.

Rohs gave this presentation on AHIOS' behalf on August 5, 2010 at the Renaissance Waverly, in Atlanta, GA. The 2010 Georgia HIMA Meeting, which is dedicated to the Health Information Management (HIM) industry, ran from August 4<sup>th</sup> through the 6<sup>th</sup>.

### **About the Association of Health Information Outsourcing Services**

Established in 1996, AHIOS promotes, strengthens and enhances the health information management outsourcing industry while ensuring excellence in the handling and dissemination of confidential patient-identifiable information. Its goals are to increase awareness of the value, importance and complexity of the industry's services; establish standards of excellence for the industry of health information

management outsourcing; pursue fair and equitable treatment of the industry through legislative, regulatory and legal processes; and create educational and networking opportunities for members.

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