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ASSOCIATION OF HEALTH INFORMATION OUTSOURCING SERVICES ANNOUNCES NEW PRESIDENT AND EXECUTIVE COMMITTEE; RELEASES VIDEO ON MISCONCEPTIONS OF ROI PROCESS

Industry Veteran Stephen Hynes to Lead Association of Certified Industry Experts Providing Hospitals with Compliance-Based PHI Disclosure Management Solutions

BOSTON, MA, November 6, 2014 — The Association of Health Information Outsourcing Services (AHIOS), an organization of executives from the leading health information management (HIM) outsourcing service companies who promote excellence in managing risk and compliance issues around disclosure of Protected Health Information (PHI), announced the appointment of its new president, Stephen Hynes, and new executive committee.

As president of AHIOS, Hynes will lead the organization's efforts to strengthen, enhance and raise awareness of the value of the HIM outsourcing industry as it evolves to a more technology based process, while establishing standards of excellence for the entire industry to ensure quality assurance and compliance with ever-changing, complex regulations. An industry veteran, Hynes is one of the founders and currently the CEO of MRO, a disclosure management company that provides technology-driven solutions for ensuring the secure, compliant and efficient exchange of PHI including: Release of Information (ROI), payer audit compliance and tracking, accounting of disclosures, and services and applications that support meaningful use and health information exchange (HIE). He has also served as president-elect of AHIOS and continues to be a member of the association's executive committee.

Serving with Hynes on the executive committee is AHIOS executive director, <u>Bonnie Coffey</u>, who is a past president of AHIOS and founder and former CEO of CM Information Specialists in Minneapolis. Additionally, Jim Bailey has been named president-elect of AHIOS; Donna Paine has been elected secretary of AHIOS; and David Jackson past president of AHIOS round out the executive committee. Bailey is currently the president of <u>BACTES</u>, a division of Sharecare, and a leader in fulfilling release of information, EHR scanning conversions, web-based medical record archiving, audit support and revenue cycle services for thousands of healthcare providers across the United States. Paine is currently the president of <u>Trackstar Release of Information Services</u>, a company that provides a full suite of ROI services for hospitals, clinics, sub-acute care facilities and physician offices. Jackson is currently president of <u>Midwest Medical Record Association, Inc.</u>, a company that provides comprehensive information management services for HIM departments in ROI, recovery audit contractor (RAC) tracking and document imaging.

"In these challenging and transformational times for the healthcare system, I am honored to have been named president of AHIOS by my colleagues who lead the industry's premier HIM outsourcing services organizations," said Hynes. "I have been a member of this influential association for many years and have been committed to its advocacy and education initiatives for the ROI industry that address quality assurance and complex compliance issues that are vital to the essential work of our member organizations and the entire healthcare industry. As president, my goal is to continue the AHIOS mission of increasing awareness of the value of partnering with AHIOS member organizations and to ensure that the healthcare industry has access to highly skilled, certified professionals when considering initiatives surrounding the secure and compliant exchange of PHI."

One of the first initiatives of the new AHIOS executive team is the release of an educational <u>video</u> entitled, "Understanding the Release of Information Process: The Misconceptions Related to Processing and Delivering of Electronic Health Records." The video is designed to educate patients, lawmakers and healthcare leaders on the regulatory complexities in the ROI process and the effort required to release Protected Health Information.

About the Association of Health Information Outsourcing Services

Established in 1996, AHIOS promotes, strengthens and enhances the health information management outsourcing industry while ensuring excellence in managing risk and compliance issues associated with the disclosure of Protected Health Information (PHI). Its goals are to increase awareness of the value, importance and complexity of the industry's services; establish standards of excellence for the industry of health information management outsourcing; pursue fair and equitable treatment of the industry through legislative, regulatory and legal processes; and create educational and networking opportunities for members.

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